NEW RULES ON CROSS-BORDER PORTABILITY OF ONLINE SERVICES ENTER INTO APPLICATION: READY, GET SET, GO?

23-03-2018 | Brussels, Belgium

This conference takes place a few days before the new Regulation on cross-border portability of online content services enters into application in the Member States.

From April 1, European consumers who subscribe to online content services in their home country should also be able to access their services when visiting another EU country.

The regulation covers Netflix-type services, music streaming services, pay-TV subscriptions, but also potentially free services such as the BBC i-Player if operators decide to opt-in.

The aim of the event is to hear from service providers and rightsholders how they have adapted to this new legal requirement and to gather insights into the practical and legal questions they may be facing.

We will also hear from consumer groups about what they expect and inevitably, we will discuss the overaching ever-topical issue of territoriality and the Digital Single market with the stakeholders and the European Commission.

Confirmed Speakers:

- Marco Giorello (Head of Copyright Unit, European Commission)
- Agustín Reyna (BEUC)
- Ted Shapiro (Representing authors, Wiggin law firm)
- Philip Pilcher (Group Head of Content Policy, Vodafone)
- Khalid Hadadi (European Affairs Manager, Channel 4)



Co-moderators:

Michèle Ledger (Head of Practice, **Cullen International**), Benoit Michaux (Professor in IP Law, **University of Namur**)



http://www.cullen-international.com/events/training--conferences/conferences/2018/new-rules-on-cross-border-portability-of-online-services-conference/